

Team Media

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FRC Team 1816 - The Green Machine



Why you should have a website



- Good way to promote your team
- Can be used for team communication
 - Forum
 - Calendar
- Can receive an award
 - See 2008 Manual Section 5, pages 14-15
- Involves members who don't want to build the robot.

Website Examples



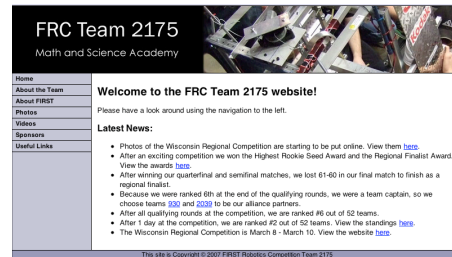
- Team 1816 The Green Machine.
www.edinarobotics.com



Website Examples



- FRC Team 2175. robotics.mnmsa.org



Website Examples



- Team 2207 Beartronics.
www.whitebearlakerobotics.com



Website Design



- Content is most important
- Have a logical structure
- Flash and other extras come last

Videos



- Key part in corporate presentations
- Does not need to be a “motion picture”
- Upload videos to YouTube, Google Video, or other sites
 - Saves your website space
 - Easy for teams to find your video
- Green Machine marketing videos can be seen on the website: www.edinarobotics.com

Photos



- Take lots of photos
 - Team in action
 - Individual close-ups
 - Robot - Every stage of development
 - Robot in action
 - Sponsors and/or V.I.P.s with team
- Easy way to show your team in action
- Easy way to make a movie!

Media Management



- Backups!
- Manage photos with software like Picasa or iPhoto
- Video files should be clearly labeled and in clearly labeled folders. Label the tapes/DVDs also.
- Website folders should be organized in a way similar to your website’s structure.